

ALUMNI MAGAZINE

KIMEP UNIVERSITY

Volume 4 / 2014-2015





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Message from Dr. Bang

Dear KIMEP Alumni,

Welcome to the Fourth Edition of KIMEP University's alumni magazine!

I hope that you enjoy the articles in this magazine, and that it serves as a fond reminder of your time at KIMEP. The friendships and contacts that you make at KIMEP will last a lifetime. This magazine will allow you to keep up with your friends and classmates, and find out what is new at your alma mater. KIMEP University puts a premium on close ties with our alumni. Your continued support and engagement with KIMEP means a great deal to our current students, faculty and staff.

Over the past year, KIMEP University has continued to grow and develop. There have been a number of notable initiatives that are strengthening KIMEP University's mission of service to students and to the wider community. In October 2014, KIMEP University hosted the Kazakhstan-Korea Business Forum, which I hope will be but the first of many. This tremendously successful event attracted over 150 participants from all sectors, who came to attend seminars delivered by leading figures in the world of Korean business. The focus was on how to apply the lessons of Korea's rapid economic rise to the Kazakhstani context. Topics explored included business innovation and economic development. This Forum is another example of KIMEP University's commitment to promoting economic progress in Kazakhstan.

KIMEP University also continues its undisputed place as the leading university in Kazakhstan. In July, the Independent Quality Assurance Agency for Education (IQAA) reaffirmed KIMEP University's rank as the best "Humanitarian-Economic University" in the Republic. KIMEP University also remains the only higher education institution in Kazakhstan with full international accreditation for all degree programs.

Let me close by expressing how proud I am of your many achievements in your many different fields. Your success brings honor to KIMEP, and I am so happy that our university is represented by so many illustrious alumni. May you continue to be an inspiration for generations of KIMEP students to come.

Yours sincerely,
Chan Young Bang, Ph.D

GRANTS from our ALUMNI. News

Here we present the news about scholarships, donations and sponsorships from our alumni community. We take a great pride of the fact that our alumni, after becoming successful, strive to help our current students in need of support, thus demonstrating the continuity of generosity.

The previous issue of Alumni Magazine (Volume 3/2013-2014) depicted the case of one of our first alumni - Assiya Yermukhametova – now coming up with a special Alumni Scholarship; also the Bachelors Class of 2003 announced that a special “Gift” was awarded to support two students. Now we wish to continue this theme and hope that those bright ideas of social responsibility will be supported by the rest of alumni community, impassioned with dedication to their Alma Mater.



Aitzhan Shakimov graduated from KIMEP in 2008 with an MBA degree and set up his first “Coffeemania” coffee shop in the New Academic Building of the University. In 2014 his “Panini” café at KIMEP University opened its doors to the visitors. He came up with an idea of offering a support in the form of free lunch to eight students throughout the whole academic year. This support is allocated according to the following criteria: high GPA, active leadership endeavors and a proven financial need.

We asked Aitzhan to tell our readers why he decided to lend a hand to students. Explanation was simple – some years ago, when he was a student, it was very difficult for him to study without a financial support. His academic performance was great, but he had to drop out because he could not afford paying the tuition, so he was forced to be witty in earning money to get back to his studies.

Now, years after graduating from KIMEP, he has become a successful businessman. He always keeps in touch with

students on campus, so he is well aware of all current student's needs and news. His decision was to support students that demonstrate good academic standing yet struggle to pay their tuition – he understands well, that time goes on, but problems are the same for those grinding away at their studies. Moreover, Aitzhan says it is not just giving a free lunch - every week he meets with students, to socialize, share the latest news and to discuss their problems. “This is sort of a mutual social assistance” he says.

At the University-wide Scholarship Awarding Ceremony in November 2014 Aitzhan spoke in front of a full-house of students – the ones just like himself some years ago – and presented scholarship certificates to awardees. We wish good luck to Aitzhan in his current and future initiatives, both in business and charity!



One more member of a great cohort of our alumni makes us elated, since his support goes far beyond just KIMEP students. Olzhas Khudaibergenov, a 2003 MA graduate, is now a Counselor of the Chairman of the National Bank of the Republic of Kazakhstan and also serves as a Chairman of the Board of “Taiburyl” Public Foundation. His contribution to our society is great in terms of supporting the best students of the country. This year 157 students became awardees of a monthly stipend given by “Taiburyl” Foundation, including five KIMEP students among them as well.

Olzhas is also an active participant and supporter of the Master’s of Economics project arranged by joint efforts of Association of Economists (in which he takes a position of an Executive Director) and of the National Bank of Kazakhstan.

The contribution of Olzhas to KIMEP and his support shown to students through various stipends and scholarships are truly invaluable. We take a great pride of this and wish all the best to Olzhas!

By Grants manager Alima Dostiyarova



“Investment in knowledge pays the best interest”.

Benjamin Franklin

Appreciation Letter

Dear KIMEP Alumni Class of 2003,

This has been an honor for me to be awarded the Alumni Grant from the Class of 2003. I appreciate the opportunity you have given to me to continue my studies at KIMEP University.

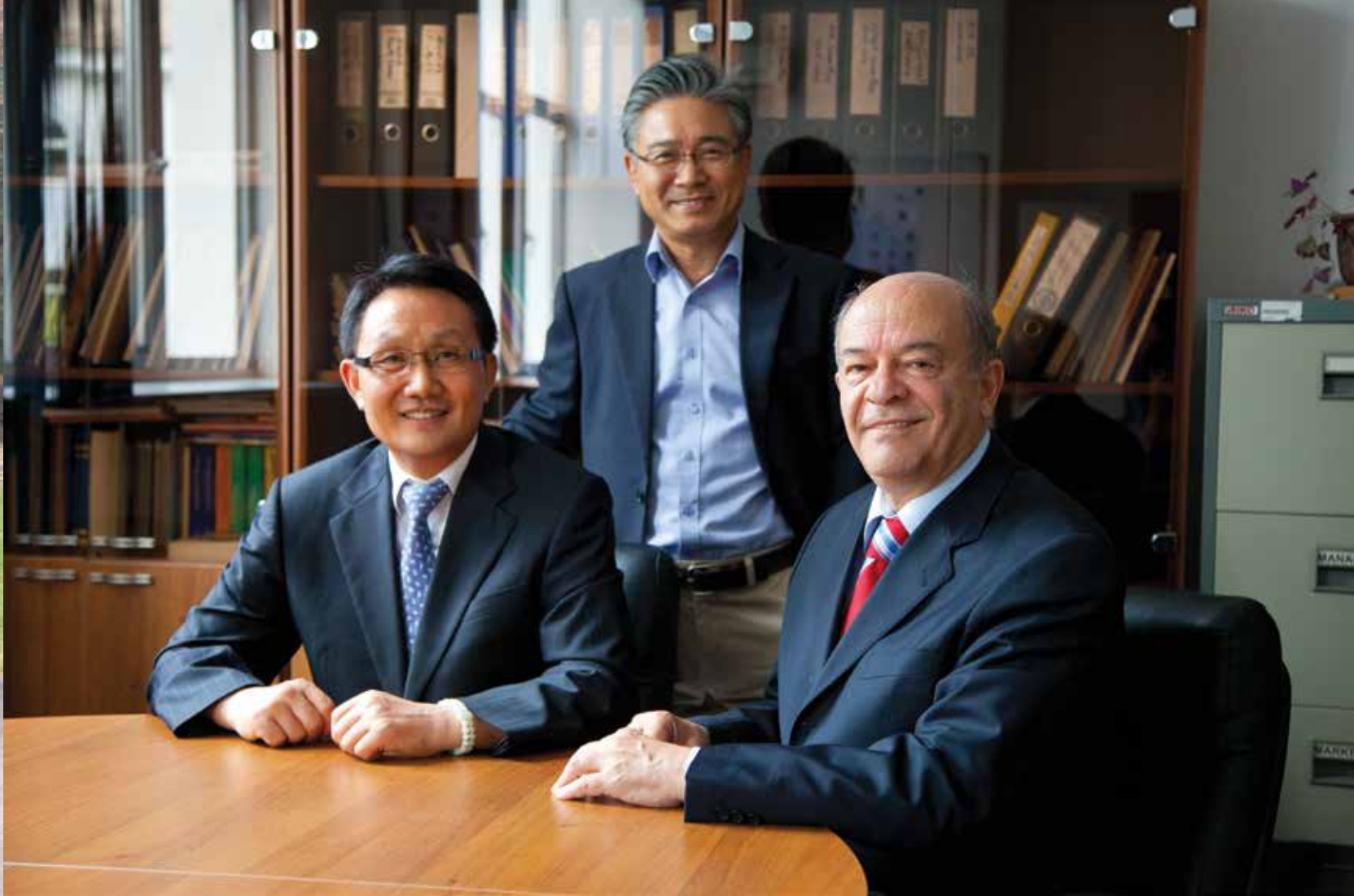
US President Benjamin Franklin was not just wasting his words when he said that knowledge is the best investment. There is no doubt about that, the only question is when the investment will be recovered and why Alumni are doing that. I think I can answer that, first the time for recovery is over the far horizon, after one and a half years I will graduate the University. Even though I have not decided yet in which sphere of the economy I would like to work in, I am sure about one thing: my major is finance and my minor is law. Second, Alumni have created this scholarship not because they have pockets full of money and do not know what to do with them, the reason why You are doing it is because, you are really conscious citizens of our country,

you realize there are the students who need the opportunity to complete their undergraduate studies.

There were a lot of candidates who were worthy of this scholarship and needed it as much as I did, but you have chosen me. You have inspired me to believe in myself and be a good citizen of my country. I realize you have put the responsibility on my shoulders to complete my third year successfully, I am sure I will not let you down. I hope for cooperation between us.

In the nearest future, when I will have more opportunities, my hope is to make the same thing as you did to me, for at least one student at KIMEP University. I would like to mention my appreciation for such an opportunity from my family as well. I wish good luck to every Alumnus who helped to make this project come true.

Best regards,
Daulet Mustafin, current student BSc



FACULTY NOTES

An interview with Dr. Hwang, BCB Dean

BCB is continuously developing and being improved, because I would like to make it a place for students to grow, to acquire knowledge and build experience, which can be used in the real industry.

At the moment 93% of our students find a job after graduation. It is my goal to increase this number even more.

To start with, I would like to share some important news from BCB with you.

We have recently established a MOU with The Association of Chartered Certified Accountants (ACCA). According to this, our students are now able to claim up to 6 out of 9 exemptions in various programs. This is an important achievement for KIMEP, as it makes our university the only

one in Kazakhstan and CIS with such an enhanced relation with ACCA.

Furthermore, BCB has been nominated by the magazine “New Economy” of London, UK for the award of the “Best Institute for Management Studies 2014”.

We are also actively pursuing accreditation by AACSB and EQUIS. We want BCB to become number one in Kazakhstan and Central Asia in regards of this accreditation by fall of 2017.

At the moment 93% of our students find a job after graduation. It is my goal to increase this number even more.



We have formulated a new strategy plan for the next three years with the goal of becoming one of the top 100 business schools worldwide and to become the number one business school in terms of business research in Central Asia by fall 2017.

In this process, we have also created a new BCB value: PRIDE.

- “**P**” stands for passion and stresses the faculty’s engagement to serve the students’ purpose and support student success.
- “**R**” stands for respect and is dedicated to our multinational student and faculty society and the different religions.
- “**I**” stands for the innovation, that is needed to maintain our excellent reputation and quality of the programs.
- “**D**” stands for the differentiation from our competitors and consists of the quality of our programs, the level of integrity and the service provided to the students.
- “**E**” stands for the enthusiasm, which is necessary to differentiate in the market and to devote ourselves to the cause of the students.

PRIDE was highly accepted by all members of BCB.

In order to provide the best education possible to our students, we would like to put a focus on research and hire more research oriented professors with PhD from world class universities.

We have also developed a faculty merit program, so that we can measure the research orientation for even more teaching effectiveness.

Our alumni are very important for us. Their performance in the real world is an indicator for the quality of our programs. At the company Tengiz Chevroil they conducted a survey about the performance of graduates of different universities. It turned out, that KIMEP graduates are excellent compared to other universities’ graduates.

At the moment, we are developing a program to advice career development for alumni. With this, they will be able to enrich their skills and knowledge in their work.

We also want to organize a business advisor council. In fact, there already is such a council with people from



various important companies and in high positions. However, we would like to create an additional council with and for our alumni only. In this council, we would like to gather information and ideas about our programs and how we could improve them.

Our 46 faculty members are from 13 different countries, besides others from the US, UK, Russia, Turkey and Korea. This diversity makes us a globalized society and gives us strength in competition. Additionally, most of our professors have got their PhD from a western leading university.

We are almost like a family and pay each other respect. We all have the same goal, which is the growth and success of our students and we are working well together as a team.

We also have a merit-led working environment, which means that, if you perform excellence in teaching or research, you are going to be rewarded. KIMEP is the first business school with western style education in Kazakhstan. In the last time, we realized that other universities have started to mimic KIMEP education.

So competition in the market is growing. This challenge we address by continuously improving our programs and by trying not to preserve a status quo. Because of this, we can only grow with this challenge, from good to great.

We have to be proud of being a member of this great institution. As we have done so far, we need to continue to devote ourselves to the success of our students and the development of this university. PRIDE makes the difference. We have to be confident on what we are doing to fulfill the mission, the value that BCB is bringing to the society. As a cadre, we can never forget that the importance of education provided by us to our students will make the difference in their future. I thank our faculty and staff members for their devotion and for our students for their hard work to maintain the quality of this university and highly appreciate the administrative support given by Dr. Bang and higher administration to make BCB a world class business school. ▼

By Maja Schudel, International Intern at CDD office, October-November 2014



Interview with Acting Dean of School of Law Dr. Kembayev

Legal profession will always be in demand and the School of Law of KIMEP University will attempt to offer the best legal education

In the last year, we had a major success regarding the recognition of our law programs. Namely, the LLM program of our School of Law was recognized as the best one in Kazakhstan. We now hope that we will achieve the same for our LLB program.

In order to become even better and to reach our goals of becoming the leading law school in Kazakhstan and Central Asia and also be recognized internationally, we have significantly changed our programs. New faculty members have joined, all of them experts in their area and we have also changed the content of the programs.

In addition, there are two new programs to be implemented next year.

The first one is a second degree program, which allows students and alumni from KIMEP or other universities to obtain a law degree in 2 to 2 ½ years. Special about this program is that applicants do not have to have a previous degree in law, but any other kind of higher degree is accepted and no complimentary classes have to be taken.

The second one is a LLB program in international law. We hope that with these programs, we can attract our alumni, too, as I know that quite a few would be interested in a law degree.

To give our students more opportunities to get to know the international world of law, we would like to establish partnerships with leading law schools in North America and Western Europe to enable the mutual exchange of students, as well as faculty members. In addition, we would also like to offer dual degree programs with these partners. We already have an agreement with the University of Dundee (UK) on a dual LLM program.

We are planning to launch a dual PhD program with partner universities in North America and Western Europe as well.

Furthermore, we have another big project running at the moment. We are going to build a moot court room for the simulation of real cases. With this, we would like to make a link between theory and praxis. The designing is already in process and soon we can start with the construction. As soon as the room is finished, we are planning to conduct moot court competitions among the top law schools and also become the center of competitions of this kind. For these occasions we are even going to invite mass media. As soon as we have reached domestic success, we would like to have international competitions for representation purposes.

Regarding the team of the School of Law, we have professors from North America and Western Europe, Italy and Spain. They have been with us for quite some time, some up to 10 years.

All of them are experts in their field. They have degrees from top universities and substantial publication records. There is a spirit of friendship and collegiality. We pursue the same goals and are united by the idea to improve the legal education in Kazakhstan and to train the future best lawyers in the country.

As important our students and faculty members are, as fundamental are our alumni for us. Therefore, we keep in touch



with them. Some even choose to work here at KIMEP with us. However, we also have regular contact to other alumni. In the future, we would like to expand these contacts by organizing meetings and events and creating a network to enable them to communicate with each other. We would also like to serve as a hub for all lawyers to connect. For this, our strong connections to law enforcement bodies, courts and other state bodies of Kazakhstan are very helpful.

We hope that our alumni, of whom many work in international companies and organizations and in national state bodies, will support our initiatives and maybe even take a lead in implementing them.

What we definitely see as a challenge for our law school is, that at the moment, most courses are in English. However, we would like our students to be able to work in a

trilingual environment and to be able to apply English, but also Russian and Kazakh in their professional life. Therefore, we are determined to set up a trilingual program to overcome this huge challenge.

As a conclusion, I would like to say, that the legal profession will always be in demand and the School of Law of KIMEP University will attempt to offer the best legal education and become a premium institution in Kazakhstan and beyond. We have started many international projects, we want to consolidate and improve the existing LLB and LLM programs and launch a PhD program in the near future. In doing so, we would like to proudly continue the best traditions of our university. ▼

By Maja Schudel, International Intern at CDD office, October-November 2014



Eight of the leading universities in the Republic of Kazakhstan joined together on Thursday January 23, 2014 in the establishment of a Rector's Consortium. This first meeting, focusing on organizational matters, was held in Almaty, at KIMEP University's Executive Education Center. The Consortium hopes to expand and include other universities from around the country.

University News

Rector's Consortium at KIMEP University

<http://pressclub.kz/new>

The founding members of the Consortium are:

- **Eurasian National University**
(rector: Professor Yerlan Sydykov)
- **International Academy of Business**
(President: Professor Assylbek Kokhakhmetov)
- **Kazakh British Technical University**
(rector: Professor Iskander Beisembetov)
- **Kazakh Humanities and Law University**
(rector: Professor Talgat Narikbayev)
- **Kazakh National Agricultural University**
(rector: Professor Tlektes Espolov)
- **Kazakh National University**
(rector: Professor Galimkair Mutanov)
- **Nazarbayev University**
(President: Professor Shigeo Katsu)
- **KIMEP University**
(rector: Professor Chan Young Bang)

The rectors were joined at the meeting by Professor Takir Balykbayev, Vice Minister of Education and Science of the Republic of Kazakhstan.





The Consortium will focus on three main areas:

1. Providing advice and recommendations to the Ministry of Education and Science regarding the implementation of academic autonomy and freedom, the advancement of research, modernization and internationalization for higher education, in particular on how to bring Kazakhstani higher education institutions in line with global best practice and how to implement the Bologna Process. The Consortium also will help to recruit members of an International Expert Council to advise the Ministry on matters of promotion of autonomy, modernization and internationalization.
2. Leading the establishment and development of an internationally-credible accreditation body for higher education in Central Asia.
3. Providing trainings and expertise for universities in Kazakhstan to promote the advancement of higher education. Trainings will focus on but not be limited to modernization, internationalization, governance and transparency, research, the implementation of the Bologna Process and, in particular, successful pursuit of international accreditation. ▾



Master Classes

More than 30 Alumni were participated in Master class from our BCB Professors **M. Mujibul Haque, Donald Hoskins, Nurlan Orazalin and Elmira Bogoviyeva** with presentation «*The Recent Devaluation of Tenge: Accounting, Financial and Marketing Implications for Kazakhstani Businesses, Investors and Consumers*»

The devaluation of Tenge has been heard and felt widely by the entire community of Kazakhstan and beyond. It has raised many questions – ranging from some basic to some complex ones. Was it an appropriate action by the National Bank of Kazakhstan? How will this affect financial condition of domestic vs. multinational companies; importers vs. exporters? What impact would this devaluation have on local vs. foreign employers, employees and investors? What will be the reaction

of companies in terms of their pricing and marketing strategies? How will consumers be affected? KIMEP's team of experts in Finance, Accounting and Marketing explored these and other related issues in an interactive framework with participants of this master class.

During the Spring 2014 KIMEP Professors gave Master classes on a different themes like The Customs Union Game, WTO and Regional Trade Agreements: Conflicting or Complementary, Futures and Options: for Hedging Risk and Speculation, What career opportunities are with MAIJ degree? etc.

KIMEP University and Dentsu Aegis Network Kazakhstan started a new project Aegis Media School

KIMEP University and group of communicational agencies Dentsu Aegis Network Kazakhstan is collaborating in new non-commercial educational project named Aegis Media School. Senior Students are invited for free training courses with the possibility of further internship and employment in the state of group of companies Dentsu Aegis Network Kazakhstan. All speakers are "Stars" of media business of our country.

Photo: Meeting of KIMEP students with Alisher Yelikpayev, Alumni of KIMEP University. MAIJ 2004



18th annual KIMEP University Job Fair on April 11, 2014

The main goal of this important event is to assist KIMEP students and fresh graduates to become successfully employed. Due to the large number of companies participating, the fair took place in two premises: New Building and Student Center. Here is the list of companies/employers participants of KIMEP Job Fair: Deloitte, EY, KPMG, PWC, "Grant Thornton", Tengizchevroil, SB JSC "Bank Home Credit", JSC Bank Positiv Kazakhstan, JSC «KazInvestBank», Halyk Bank Kazakhstan, SberBank,

JSC "Kaspi Bank", Procter & Gamble, LLP «Kimberly-Clark Kazakhstan, Danone-Berkut, Alser, Avon, LLP «Mars Kazakhstan», L'Oreal Kazakhstan, Samsung, Sulpak, JTI Kazakhstan LLC, British American Tobacco Kazakhstan, «Philip Morris Kazakhstan», Imperial Tobacco, The Ritz-Carlton, JSC «AirAstana», Santo Member of Polpharma Group, Chocoflife.me, JSC «Kazakhstan Kagazy», Synergy Partners Law Firm, LLP Stomed, Kazyna Capital Management, JSC «Centras Securities» and others. More than 800 visitors, including last year students (undergraduate and graduate), as well as KIMEP university alumni are participated.





KIMEP Family Day!

My KIMEP, My Home, My Family!!!

Friday, April 18, 2014

KIMEP Family Day is a special event organized to welcome students, faculty, staff, alumni, partners and their families for an evening of activities designed around KIMEP Extended Family, togetherness, and pride. Participants enjoyed a delicious dinner, entraining program, sport activities, alumni master class, and parent's karaoke competition.

Our Alumni took a part in a Master class:

Dulat Taituleyev (MPA 1999), Audit Partner, Deloitte, with presentation "Building Career in Big 4";

Baurzhan Issayev (MBA 2006), Head of Business Development at Sanofi-Aventis with presentation "The Life Core Values";

Arad Davar (BSSPS, MIR, 2010), Senior lecturer at IAB with presentation "Leadership motivation".



2014 Kazakhstan-Korea Business Forum at KIMEP University, “Business Innovation and Development: Best Practices from Korea.”

The forum took place on October, 2014. The objective of the event was to provide insight on Korean economic development, business innovation, and management styles, and consider their application to the Kazakhstan context. The forum provided Kazakhstani government leaders, entrepreneurs, and the business and academic community the opportunity for broad dialogue and exchange with Korean experts and industry leaders.

Presentation topics included: Five Management Methods for Business Success: Case Studies of Samsung & Tesco Korea; Key Success Factors in Korean Management;

Secrets of Korea’s Economic Development and Lessons for Kazakhstan and Round Table Panel Discussion: Korean Economic Development and Business Innovations: Applications for Kazakhstan.

Expert speakers include Dr. Seung-han Lee, former President and CEO of the Homeplus Group/Formal President & CEO of Samsung Corporation, Dr. Nei-hei Park, Dean, Sookmung Hospitality Business School, Dr. Jin Park, KDI School of Public Policy and Management, and Dr. Wan-hee Kim, Korea Institute of Public Finance.



INTRODUCING KIMEP UNIVERSITY'S SPECIALIZED MASTER'S PROGRAMS at the BANG COLLEGE OF BUSINESS

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UNIVERSITY INTRODUCES EXCITING
MASTER'S PROGRAM TO GIVE AMBITIOUS
WORKING PROFESSIONALS THE TOOLS FOR
SUCCESS**

Master's in Accounting (with ACCA preparation)

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- World-class, international faculty
- 50% average return on investment
- Just 2 years to earn back tuition
- High-profile networking opportunities
- Learn cutting-edge business concepts and strategies
- Flexible evening and week-end courses to meet the needs of working professionals



Hermitage Week at KIMEP

KIMEP brought a taste of the world-famous Hermitage museum to the orphans and high school students of Almaty.

St. Petersburg is a home for many premium class museums, and the Hermitage represents a pure gem in the crown of European fine arts treasures. This world is usually too distant from Kazakhstani teens – both because of geographic remoteness and due to little access to the kind of knowledge that facilitates arts appreciation.

The Hermitage Week in KIMEP aspired to break these barriers and bring the legendary Russian museum's collections as near as to the university Great Hall in the downtown of Almaty.

Balzhan Suzhikova, the head of the KIMEP Corporate Development Department, forged the partnership with a private company to sponsor the project and with the city administration to bring schoolchildren to five virtual tours of the Hermitage, thoroughly guided by a distinguished lecturer.

Lyudmila Davydova, a curator at the Hermitage Department of Classical Antiquity and professor at the Repin Academic Institute for Painting, Sculpture and



Architecture, agreed to give five lectures on history of arts, including Greek myths in art, World-famous art masterpieces in the Hermitage Collection et al.

“I like that KIMEP, being more a business-oriented university, is not forgetting about the importance of art, which is nowadays becoming less affordable for many,” said Davydova, who was especially touched by the project’s focus on the rising generation’s most underprivileged part. “Companies usually give away money and food to orphanages. It is very important, but benefactors rarely care about cultural development of the children,” she added.

The event also produced keen interest in the KIMEP community, which may well grow at the expense of the



Hermitage Week attendees. They got an opportunity to learn more about the university, stroll through the campus and feel the aura. There are more reasons for them to apply to KIMEP next year, as the university continues to increase the scope of financial aid to students through more than 30 scholarship opportunities. The overall amount of study grants exceeded KZT 600 million in 2014, listing KIMEP among the largest sponsors of private higher education in Kazakhstan.

“Some people still think that KIMEP is a university for ‘elite kids’, but it is not true,” said Suzhikova. “We believe that everyone should have equal opportunities to study here, and we are happy to support our talented and distinguished students.”

From Saints-Petersburg, with love
by Kristina Nikulina



Alumni Highlight

Am I successful? – I think more Yes, than No. Am I happy? – definitely Yes. And it is not only concerning professional success

An interview with Raushan Raiskhanova, MBA 1999

Why did you choose KIMEP?

I studied at KIMEP during 1997-1999. Learned about the University in fall of 1996 and saw the information on newspaper. At that time we regularly bought newspapers at the kiosks. There were no other alternatives in the market of education. It was absolutely new and unfamiliar system of education with excellent professors from European universities. We were the first in the history of KIMEP that studied without translators. Such extreme for me – new system, everything in English, studied almost all day long, because had to use limited library sources which was developing at that moment. For the first time was using PC also at KIMEP. Learned about Word, Excel, and Internet.

What memories stand out from your time at KIMEP?

Deadlines, not always clear tasks for you, necessity to do the tasks in groups. Some tasks are just funny to remember. Mr. Taralba was teaching Business Simulation. There was a task for (simulating) business: head of

the mafia was celebrating birthday of his daughter (I can be confused whose birthday it was, but mafia was inviting). Many groups, such executive guys, allocated “gifts” from business. And our group by some not so conscious reason hadn’t done it and was late. It appeared that this was the right decision. Mafia and business?

Of course, all classics of management, marketing, corporate finances are saved in my memory since times of KIMEP. Deadlines and always texts, numbers and designs that were made on the last minute – this is also memorable.

Do you have any memories of outstanding professors?

Of course I do! Dr. Cornwell with outstanding English in French manner. My academic Dean, with whom I had an honor to work with at KIMEP – Jim Hebolich. Mr. Tarbala, Dr. Yun, Dr. Gramm. And our young instructors – Zhanat Syzdykov and Dana Mynbayeva. Then I myself joined them after graduation.



What is your current job and when did you start? Any advancement or promotion since you have started your job?

It's been five years since I started my own business. Own consulting company that deals with human resource management and corporate management. Also a month ago started new small hotel business in Almaty with 24 rooms. It is cozy and airy hotel that unites both at the center of the city and few distant from city noise, in quiet streets of Almaty. My first working place after graduation was KIMEP itself, I was teaching. After long time was working in the sphere of HR. then was banking sphere and oil and gas industry. I left the line of wage labor being among top managers of HRD at "Kazmun-aigaz" JSC and Deputy HR General Manager at NCOC.

How did KIMEP education help with your job?

As a trademark in early 1999 of course it was very expensive. Everything that I learned at that time helped me very much; as well as in professional knowledge, in group working skills and in ability to be the leader. And of course to stand on your opinions till the end, I think also helped me. It is clear that my professional foundation was made up at first not in KIMEP, but it was modern and rich life experiences.

Did you stay in touch with your classmates and if so, how often do you meet them?

I don't meet them very often. We see each other on some events or somewhere in sudden places. Social network helps to "see" the classmates. This is where we connect and observe each others life.

What would your advice be to current students?

To read a lot and watch surrounding, learn everything around you and seek your own path. Do not be lazy or infant. It was in past when initiative was the synonym of

vulgar. But now this must stimulate. And there are many interesting areas to work at. Steve Jobs was right in saying: "Stay Hungry, Stay Foolish".

How do you stay calm and focused? Do you do anything outside of work to help you with this?

When you see the result of your efforts – it can be projects, any other important events, building business – all these help to be focused. Such activity brings real satisfaction. Of course, not without stress. But concerning tranquility, I don't think that it is necessary in retiring meaning. We still have many plans.

What are your ideas on happiness and success?

Satisfaction has the innate sprouts – I believe in this. If the man is always disappointed with something, none of the sunshine will help him. Happiness is usually just a moment; the rest is attitude towards fruitful work for you. Success also depends on individual perception. Who sets the aim and achieves it, this is how you can evaluate your success. General trend is concept of "happiness" and "success" are increasingly common in missions and visions of the companies, i.e. are becoming widespread, not just individual characteristics. Am I successful? – I think more Yes, than No. Am I happy? – definitely Yes. And it is not only concerning professional success.

Anything else you would like to share with the KIMEP community?

I wish great success to such a great ship like KIMEP. And it is important not only for the University. KIMEP is the part of life of number of successful people in Kazakhstan. And we would like to be sure that our alma mater that gave so many for its graduates, still stays successful and always young. ▼





my English was tremendous as well. The intense pace of the coursework in KIMEP's MBA program was even higher than my first year of graduate school in the US, in that we had so little time and so many assignments at KIMEP. We even only had 15 minutes for our lunch back then!

What did you go on to study after KIMEP?

I studied economics, specializing in public finance and international trade at Syracuse University in Syracuse, New York. Subsequently I got a job with the government of the city of New York as an economist. I worked there six years, which was an excellent experience.

The economy of a city of 15 million is equivalent to that of many medium sized countries!

An interview with Eldar Beiseitov, MBA 1998

KIMEP University recently had a chance to sit down and chat with Eldar Beiseitov, the convocation speaker for Class of 1998 Graduation Ceremony. Currently based in the United States, Eldar worked as an economist for the city of New York for six years. He currently works as Senior Forecasting Specialist for the Federal Reserve Bank of St. Louis. Eldar was kind enough to take the time to share some memories of his years at KIMEP, and also share advice with current students.

Eldar, are there any professors or classes you remember that stand out from your time at KIMEP?

Antonio Torralba's class in Corporate Finance stands out. Professor Torralba created a simulation of a multinational environment and we worked in together for the whole semester. The simulation included changes in legislation and trade tariffs, which would impact profitability. Although it was a finance course, it was very comprehensive and gave a broad set of knowledge and skills including economics, accounting, and strategic decision-making.

How did your KIMEP education help prepare you for further studies?

KIMEP gave me a very strong foundation for studies in the US. Prior to KIMEP, I had no knowledge of how markets worked or how the rest of the world operated economically. Of course the opportunity to improve

Fast forward to 2014 – where do you work now?

I currently work for the Federal Reserve Bank of St. Louis forecasting budget inflows and outflows for the US Treasury. Even in my work for the Federal Reserve, I often rely on the skills that I acquired at KIMEP, including econometric and statistical analysis tools.

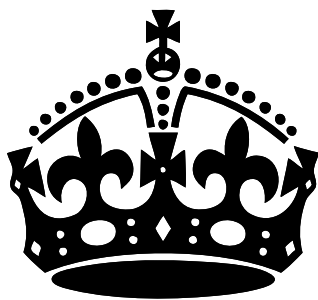
Do you keep in touch with your classmates from KIMEP? How?

The KIMEP Class of 1998 alumni has maintained a very strong connection. Even though we are scattered around the globe, we still give one another professional advice and career guidance. The goal of any successful MBA program is to create such a network, which we have certainly achieved.

Any words of advice to KIMEP University students?

In addition to your core areas of specialization, I'd encourage current KIMEP students to reach out and see what's involved in other academic fields to broaden your horizons. You never know what pieces of information will be useful in the future – the world is not only becoming connected geographically – managers need to know at least a little about a lot of things, not just their specific area of specialization.

Eldar, thanks so much for taking the time to interview with the KIMEP University Alumni Office! We really appreciate it. ▼



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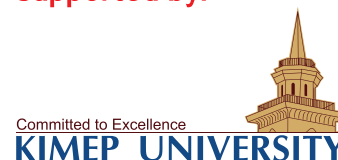
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Fast Track to Leadership



I manage a network of waste collection and sorting facilities in all over Kazakhstan and believe that our company is determined to become a leader in future recycling

Success Story of Victoria Gorobtsova, BSSPS 2009

I am a KIMEP Bachelor of Social Sciences and International Relations (2009). I also hold a Master degree in International Relations and European Studies of University of Bath (UK, 2010).

I am currently the Director of Recycling Business at Kazakhstan Kagazy Plc., the company with 'green' approach for doing business. I manage a network of waste collection and sorting facilities in all over Kazakhstan and believe that our company is determined to become a leader in future recycling developments of the country.

I wanted to become a Minister of education when I was at school. At KIMEP I thought that working at the embassy outside of Kazakhstan would be extremely interesting. Being a waste industry professional was never in my plans. But this is how it usually happens in life, I guess.

There were very few of us who got into KIMEP from Uralsk in 2006. Needless to say, students from outside of Almaty always have to struggle more than locals. Those were exciting and challenging times. I have accomplished my studies with honors in 3 years feeling that there were never enough hours in a day, days in a week, and months in a year. I have witnessed our university growing both geographically by expanding modern campus facilities and professionally by adding new staff members and subjects. I found it extremely practical at KIMEP taking summer credits and using one-week term breaks for leisure. During the last year I have utilized my knowledge working as a teaching assistant for the RRW course of Korlan Syzdykova. A torturing experience one must say, but it was a big pleasure working with the adventurous and big-hearted Korlan. That was by the way my first working experience and I should admit that the first salary feeling is unforgettable.

In Bath University I have realized that it is not important what you study, but when and how. Obviously, good university choice is important. But, for those students who think they have done a mistake choosing their



programme, remember – personal skills and attitude are central to your career development. As an employer of over 100 people now I can assure you that we do not look for the best CV, but we look for potential. By the end of my program in Bath I knew I would have to come back to university again in several years to obtain more knowledge to strengthen my mind and spirit. I was lucky to start my career at KPMG in Marketing right after graduation in Bath. Almost all international companies teach you the right standards and professional discipline. I was named the best employee of Marketing Department at the Staff Annual Meeting in 2011. I had a very good team of colleagues. Some of them had even accompanied me to Kazakhstan Kagazy a year later – that is a big achievement I believe. Some of them are my close friends now.

I was invited to Kazakhstan Kagazy at the start of my second year at KPMG in 2012. I always knew that at KPMG service professionals like auditors and consultants have wider and more attractive career growth options rather than a support function like Marketing. This has determined my decision to transfer to Kazakhstan Kagazy – leader in the industry, biggest producer of paper and corrugated packaging in Kazakhstan and Central Asia. I was perfectly aware that the company manufactures its products out of recycled material and is doing ‘green’ business employing over 700 employees. I have started as an executive assistant to the Chairman of the Board

of Directors, an enthusiastic and intelligent graduate of Columbia Business School with inspiring growth strategy and plans. I did not know that in few years I was destined to become a part of the management team to put those plans forward.

Good managers grow and develop their high-potential employees. In 9 months I was offered a position of the Head of Marketing Department. At that time it was only two people and lots of work to do. I have to say I was never alone. We have built a department from scratch together with my colleagues that followed me from KPMG and are with me up till now.

In another year from then I have been appointed a Director of the Recycling Business which was not a promotion but an opportunity in itself for a young professional like me. I manage over 20 production sites all over Kazakhstan that collect and deliver over 50,000 tons of the wastepaper for our factory in Almaty as well as other types of waste materials. The recycling market is underdeveloped in Kazakhstan. The recycling idea is vibrant and central to the ‘green’ concept of the President. Recycling initiatives are extremely interesting and inspiring. I am now responsible for a number of recycling projects that our company will take forward as we put all resources together.

I work and go for business trips a lot. I have to read and learn things I have never done before. I have to overcome skepticism and partiality. Success is always a big effort and hard work. I have been taking tennis classes every morning for around two years now, I plan to learn skiing this winter and do million other things. I have started my GMAT exam training that will take all my evenings away with the objective to do an MBA in 2016. This would be impossible without passion for what I do. Passion, patience, persistence.

I am very grateful to KIMEP, Dr. Bang and the faculty for helping me find my way forward, unearthly strengths and weaknesses and life-time friends.

For all students and people that just start their careers I can advise – always do more than other people think you could do, discipline and challenge your mind hard.

With best wishes,
Victoria Gorobtsova
BSSPS 2009



Welcome new Alumni chapter in Bishkek

Dear KIMEP Graduates, KIMEP Alumni Affairs is pleased to announce the establishment of new Kyrgyzstan Alumni Chapter of KIMEP University. The main goal of the Chapter is getting together with alumni in Kyrgyzstan region, employment assistance, organizing alumni events, participating in open house days, etc.

Welcome Alumni Ambassador of Kyrgyzstan Alumni Chapter Alisher Hodzhamniyazov, BSS 2011. Alisher was born in 1990 in Almaty. After the birth his parents moved to Bishkek in Kyrgyzstan, where he graduated from the high school. In 2007 Alisher has returned back to Kazakhstan and entered KIMEP. Now he is a chief specialist of Business Development at Gazpromneft Kazakhstan.

"I want to say for sure that I am very thankful to KIMEP, because people that are surrounding me now I have met exactly at this university. These people are my close

friends and my destiny, partner of my life, my wife Danara, who is also graduate of KIMEP BSC 2013. At the present, we have a daughter 2 years old named Aylin.

I love KIMEP, and would like to actively participate in the life of this remarkable institution, and to contribute to the development of the university.

I think it is necessary to open Kimep Alumni Chapter in Kyrgyzstan, because a lot of our graduates live there and want keep in touch with graduates from other countries. As I am visiting Kyrgyzstan often, because my relatives live there, I think it will be convenient for me to assist in the searching for students from Kyrgyzstan and help organize any activities there. I would like to participate in the life of the home university and to be the link between the students and graduates of the two countries of Kyrgyzstan and Kazakhstan".

Alisher's contact email: yalisher2009@yandex.ru



Ramina is second in row

KIMEP alumni Ramina Sabitova has been selected for the prestigious Eiffel Scholarship from the Government of France!



Ramina Sabitova graduated from KIMEP University in 2012. She applied to study for a

master's degree to IESEG School of Management (France), one of KIMEP's network of over 100 partner universities. Only French institutions can nominate students for this scholarships and out of the 12 students (9 nationalities) that IESEG nominated for 2014, Ramina is one of the two that was selected. The scholarship covers international travel, health insurance, along with a monthly financial stipend for 12 months. Ramina studies at IESEG School of Management to obtain her MSc degree in International Business.

IESEG School of Management is one of the top Business

Schools in France, ranked 6th in 2012 by leading student magazine L'Etudiant and ranked 24th in 2013 by the Financial Times. Established in 1964 in Lille, the school has a second campus in Paris at La Défense, European biggest business hub. All Bachelors and Masters Programs at IESEG are taught in English.

KIMEP University has joint Dual Degree programs with this institution at the bachelor and master levels: BSc Business and Accounting/BSc in Business Administration, and MBA/Master in International Business, as well as exchange programs. For more information, students may go to the Student Learning Support Center located in the KIMEP University Dormitory.

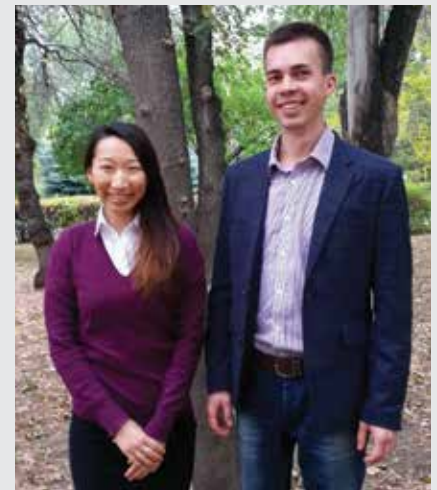
Alumni of the International Relations program are back to their Alma Mater as Visiting Researchers

The Department of International Relations and the College of Social Sciences are glad to have two of their former students back at KIMEP as Visiting Researchers.

Aliya Tskhay (BSSPS 2010) and Nikolay Shevchenko (BSSPS, MIR 2013) left a few years ago and they joined again KIMEP University at the beginning of the Fall semester 2014 for conducting research on Kazakhstan.

Aliya graduated from the Bachelor of International Relations in 2010 and moved to Kyoto, Japan to pursue her Master's degree at Doshisha University. After completion of her Master's program, she moved to Scotland and now she is a PhD Candidate at University of St Andrews, UK.

She is conducting research on transparency issues in extractive industries, looking particularly at Kazakhstan and Azerbaijan's oil industries.



She is writing: "Spending the last four years living abroad showed me the importance of what it means to have home. I can sincerely say that coming back to KIMEP feels like returning home. Thus, I feel very privileged to have such an opportunity of returning to my Alma Mater and to participate in the life of the university not as a student, but as a scholar.

For me doing a Master's degree was already a decided fact, the question was where to receive it. When the opportunity came up to study and live in Japan, after short deliberations, I decided to seize the moment. With minimal knowledge of Japanese language and Japanese culture, I arrived in Kyoto and I can say that it was the biggest adventure in my life so far. Yet, the time that I have spent in Japan turned out to be one of the most exciting experiences I've ever had. So, when the time came to pick university for my PhD degree, I was far more open to endorse in a new journey. So I travelled across the continent and ended up in a tiny Scottish town.

The amazing thing of living abroad is that you have a chance to meet new people from around the globe, experience new culture, and probably more importantly, learn a lot about yourself. I can say that I was lucky in a sense that both Kyoto and St Andrews became my second and third home. This is one of the incredible feelings that one can experience; wherever you are you feel like home.

I believe that KIMEP like no other university in Kazakhstan has prepared me to be able to study abroad. Specifically, the adaptation period to a new academic environment was not an issue for me. As a student at

KIMEP, I was trained to write essays, do research and prepare presentations. Another great thing about KIMEP is its alumni network, which is vast. So wherever you go, you can certainly find a KIMEP graduate."

After completing his Bachelor Degree in International Relations at KIMEP University, Nikolay graduated from KIMEP MIR program in 2013. During his MIR program he already won a grant for spending one semester abroad at the University of Agder in Norway. Then he moved to Doshisha University in Kyoto, Japan, where he is currently undertaking his PhD. The focus of his research is on Russian foreign policy related to international conflicts.

This autumn Nikolay came back to KIMEP to conduct a research on the effects of the Ukrainian crisis on the dynamics of the Eurasian Economic Union.

He writes: "Overall, my international adventures are a rewarding experience. Having studied in Norway and Japan, I had the chance to see different approaches used in the academia in the west and the east. In both places the knowledge and experience I had acquired during my years at KIMEP have proved extremely helpful.

Now, I am truly pleased to have an opportunity to come back to my Alma Mater and to work hand in hand with people who contributed enormously to my career development. I hope that the research I am currently conducting will generate a better understanding of the Eurasian integration in Kazakhstan and that it will be warmly met by my first mentors and colleagues."





On the road to success Mansur Khamitov

I am a doctoral student in Marketing at Ivey Business School, Western University (formerly University of Western Ontario) in Canada, expecting to graduate in 2017. My research focuses on branding looking at such issues as transgressions, the role of interpersonal influences and methodological challenges in the context of consumer-brand relationships.

My most cherished goal is to pursue a career as a faculty member in a top research-intensive university and I believe the Ivey Marketing PhD program will equip me with the necessary training to conduct rigorous research and attain my objective. Prior to joining the doctoral program, I completed both undergraduate (BSSPA with financial management concentration) and graduate (MBA with marketing concentration) studies at KIMEP University, my alma mater which provided exceptional training and a solid platform.

My intellectual curiosity and passion to create new knowledge were major determinants of my motivation to pursue a PhD. I've always been drawn toward academia because academics create new, fundamental

knowledge that spans across categories, industries and geographic regions. After successfully completing KIMEP's MBA program, I applied to 25 marketing PhD programs in North America, Europe and Asia. I originally applied to 25 business schools, got interviewed at 9 of them and eventually received 4 scholarship offers from the schools in US and Canada. The Ivey program turned out to provide a very good alignment with my research interests, and the school is world-renowned for its new knowledge creation and intense research environment. What I really like about the program is that the faculty here are extremely open to working with PhD students and encourage working on research projects right from day one. This definitely facilitated the fact that over this first year in my PhD program, I have grown a portfolio of 1 published work (Book chapter entitled "Dyads, Triads and Consumer Treachery: When Interpersonal Connections Guard Against Brand Cheating") and 4 refereed conference proceedings and presentations. Soon after my arrival in Canada, I've also won a prestigious Canadian government scholarship and became active member and contributor of several academic and professional associations such as American Marketing Association, Association for Consumer Research, Society for Consumer Psychology, Association for Psychological Science and Society for Personality and Social Psychology.

An industry experience of mine paved my interest in academic research on branding and consumer behavior. I have always been passionate about the way people think about and relate to brands. Working at Procter & Gamble as an Associate Brand Manager facilitated this passion through responsibility for 4 brands (Oral-B, Blend-A-Med, Camay, Safeguard) across Central Asia and Mongolia. Being employed as a Senior Product Manager for Polpharma also contributed to my desire of researching brands. While these experiences were invaluable, I learned that it is research dedicated to branding that I find the most exciting, which is why I ended up enrolling in a PhD program in Canada.

As a KIMEP alumnus, a marketing professional and an international graduate student, I've been fortunate to come across some great ideas and tips that I'd like to share. First of all, it is very important to have a strategic

mindset and a clear vision of what you want to achieve. But since strategy without tactics is the slowest path to victory, it is also crucial to know exactly how you are going to achieve it by setting specific and reasonable objectives, prioritizing and accomplishing them in a timely and effective manner. One thing I've realized over the years is that you have to be curious about and genuinely interested in what you do. Otherwise, what's the point if you can't have fun? Finally, you should not be afraid to take initiative and make seemingly touch choices. I embraced coming to Canada with my wife and 11-month-old son. Sometimes, you have to dare to do it.

Mansur Khamitov, BSSPA, MBA 2013, PhD Student
Ivey Business School, Western University
London, ON, Canada, N6G 0N1
mkhamitov.phd@ivey.ca



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**BRITISH AMERICAN
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KIMEP PARTNERS

Interview with British American Tobacco

Larissa Pay, Area Head of HR, Caucasus and Central Asia

What is your perception of KIMEP graduates and their performance?

KIMEP is one of our sources of recruitment for our Company, including our International Management Trainee Program. Each year we select outstanding and talented graduates for our International Management Trainee program. Due to high performance standards in BAT they go through a very rigorous, transparent and fair selection process and we choose best of the best. To date, about 75% of Management Trainees in British American Tobacco Kazakhstan are from KIMEP. The educational quality is on par with any international universities. We find KIMEP graduates quite strong on analysis. They have good ability to think out of the box and generate solutions based on insights. Most of them have a high drive for results. We find them strong on challenging the status quo and are quick at picking up and understanding the business. In terms of their communication skills, we also find them quite strong.

Are there differences in the quality of KIMEP graduates in different roles and functions?

BAT Kazakhstan typically hires Management Trainee's in Marketing & Finance functions. While there is no big difference in the quality of candidates for these 2 functions, we do find candidates for Marketing roles a bit

more engaging and confident. Marketing MT's are also usually a bit more well- rounded. Finance Management Trainees on the other hand have a higher level of expertise in their areas. They tend to be more focused and numeric in their thinking approach. This obviously does not mean that one is better than the other.

In which job/position do KIMEP graduates normally start?

If graduate is joining us as Management Trainee – this is the first role in their career. The Management Trainee Program for BAT typically lasts 2 years. The MTs graduate into a Management role within the function for which they were hired. For example, Marketing MTs would typically graduate as an Area Manager (Trade & Distribution), or Brand Executive or Strategy & Planning Executive. This depends on the area of interest of the MT as well as opportunities available.

How do today's graduates differ from the ones of 5 to 10 years before?

Our experience with Management Trainee Program over the last couple of years tell us that today's graduates are much technology oriented. The use of social network and the availability of online learning material makes today's graduates more quicker with more ideas and at the same time more dependent on gadgets than relationships. We also see that today's graduates are more ambitious – they want to move faster in their careers, have a flexible working schedule and international exposure.

It is getting more important for the organization to keep them engaged and motivated – so retention of today's graduates could become a challenge sometimes. BAT is looking at all of the above very carefully to ensure that we are competitive and an attractive Employer.

What are the requirements of the job market today?

Like everything around us, the corporate world is also changing fast. Big corporates and businesses like BAT will always hire people who are able to make a difference and change things around them. Value addition in everything you do is critical. We look for people who can deal with uncertainty and make decisions with limited information. We look for people who demonstrate courage and resilience to consistently deliver in tough circumstances. We look for people who can grow the business using their relationship management skills – people who can work with teams, people who can develop others. In nut shell, companies and corporates look for leaders who can grow the business as well as people around them. Our Company is looking for inspired, passionate & ambitious candidates with the ability to learn quickly, who challenge the status quo, who are ready to bring independent thinking whilst working collectively within international teams and across different geographies, adding value to the business.

How do graduates grow their careers within your organization?

At BAT globally, career growth is dependent on the following things – consistent/ sustained performance, leadership potential, personal commitment and drive. In order to grow within BAT you have to be prepared for new challenges and constant development. People do not get promoted automatically with time. People get promoted when they demonstrate sufficient evidence to be able to take on bigger and more complex roles. We also believe that managing your development and careers is the employee's responsibility, obviously supported by the organization which provides the tools and the right environment to grow. BAT makes a heavy investment on employee's development. Our Company has a great emphasis on creating a coaching/ mentoring/FB culture to develop leaders at all levels, to share knowledge and to generate better business solutions. Typically, we see that our senior leaders have a wide diversity of experience across different geographies and functions. And more importantly very strong leadership



Head office in London

skills. Careers in BAT can be built vertically, horizontally and cross-functionally across different geographies depending on the individual capability, preferences, performance, and of course, business need.

What makes BAT's Management Trainee Program unique and different?

British American Tobacco International Management Trainee Program is designed to prepare our next generation of leaders. The program design is based on stretch and structure with clearly defined set of deliverables. It is specially designed for independent and motivated thinkers who love learning and taking on new challenges and responsibilities. The program is highly competitive and rigorous, supported by a constant coaching and mentoring support throughout the program. BAT makes a huge investment on the Management Trainee's and we do that in a very consistent manner across the globe. So a Management Trainee in Kazakhstan would be no different from a Management Trainee in Canada or United Kingdom. It is a 2 years program spread over 4 assignments (6 months each). The first 3 assignments take you through different areas of the function for which you have been hired (Marketing or Finance). The MT's are assessed very rigorously on a 6 month basis. Our Company provides a constant support structure in the shape of an exclusive coach and mentor to support the MT throughout the program. The last assignment is usually an international assignment where an MT gets a flavor of a completely different market with different people and dynamics. Very few companies provide that sort of experience in the very initial years of the graduates' career. It is also important to understand that Management Trainee Program is highly competitive. The graduates who do not come up to the mark can also be dropped from the program. The MT program in our Company aims at producing the leaders so we are only looking for the best of the best. ▼



Samsung Global Volunteer Month

We are glad to inform KIMEP you about one of more collaboration with our partner and sponsor – Samsung Central Asia.

On November 6 within the frames of Samsung Global Volunteer Month (together with POO “Posadi Derevo”) KIMEP students, Samsung Grant holders, participated in the clearance of Butakovka area. Despite that it was sun and cold day KIMEP students joined a group of young Samsung employees to remove the litter along the river. Besides doing something good for the environment, this event was an appreciated opportunity to get to know the company, colleagues, future plans and ideas and, of course, to talk to some employees about a possible future career at Samsung. It was a good experience for all participants and at the end, everyone could warm up with some lunch and tea.

Thank you “Samsung” and “Posadi derevo” for warm reception and thank you our students for response and participation!





Connect with Classmates – Connect with KIMEP University

ALUMNI REUNION & EVENTS

Alumni Celebrate Gala Reunion at RitzCarlton Hotel

KIMEP University hosted a Gala Alumni Reunion on May 30, 2014 at the RitzCarlton Hotel. The celebration provided a platform for nearly 200 alumni from classes of 1994 to 2013 to renew friendships, network, and learn about KIMEP University news since they have left their alma mater. The highlight of the evening was an 'Awards of Excellence' honour, where KIMEP University deans awarded distinguished alumni for excellence in the fields of entrepreneurship, achievements and service.

The Alumni Class of 2003 won a special award for their active collaboration in alumni events and their generous Class Gift of a scholarship to two academically talented students. Alumni Astana won the 'Chapter of the Year' award, and used the chance to present on their very active chapter activities during the evening.

Alumna Aigul Kuikabayeva (BSC 2010), nominated for excellence in achievements for a young alumna, noted "I'd like to thank KIMEP University for all the knowledge I obtained during my student years. Alumni reunions give us, KIMEP alumni, a chance to share our success stories and learn what is going on in each other's lives in person. Given our busy schedules and everyday commitments, that is so important for us. Thanks to KIMEP for organizing such an outstanding event!"

KIMEP University sincerely congratulates the winners of the 'Awards of Excellence' categories:

Excellence in Achievements

Yerzhan Dossymbekov, MBA 1999
Meruyert Shakenova, BSC 2000

Excellence in Achievements to a Young Alumnus

Olga Mun, BSSPS 2011
Alikhan Omirbekov BSC 2010
Aigerim Badauova, BSC 2013, Honorable Mention
as Aigul Kuikabayeva, MBA 2010, Honorable
Mention
Malika Badambayeva BSSPS 2011, Honorable
Mention

Excellence in Entrepreneurship

Rassul Abdukhalilov, BSC 2010
Polina Yakovleva, MBA 2012

Excellence in Service

Kassiyet Omarova MPA 2013
Altynay Karamanova, BSC 2012, Honorable
Mention
Distinguished Partner Award
Jessica Leonard, American Councils for
International Education
Saule Kussayeva, American Councils for
International Education
Alumni Class of the Year – Class of 2003
Alumni Chapter of the Year – Astana Chapter

KIMEP University expresses its sincere gratitude to the RitzCarlton for hosting such an elegant reception, and for co-sponsoring the event. In addition, KIMEP also thanks LaModa.kz and Alser for their generous sponsorship. ▼



Work Hard, Play Hard





Alumni reunion in Astana

It's been several days since all social networks are overloaded by photos from regular meeting of KIMEP graduates, III KIMEP Alumni reunion in Astana. Colorful photos, happy faces, provocative images, hundreds of "likes" and positive comments. It seems to me that this Monday morning was really good. When you wake up with positive energy, when there is lot of ideas that generated the party on the eve, when you met your old friends and finally, there is another reason to meet again when you remember student years and think and yet it couldn't get any better...

On August 17, 2014 KIMEP Alumni Association in Astana decided to celebrate its third birthday under general theme "Shine Bright Like a Star"! As KIMEP brought up not only ambitious professionals, but also creative innovators, so the party could not be held in ordinary format, that's why it was decided to organize the real festival of stars! On the red carpet "shined" such "stars" like The Beatles, Gloria Gaynor, Monica Belucci, Kairat Nurtas, Nicole Scherzinger, ViaGRA, Kathy Topuriya, as well as the flow of Hollywood astonishing young men and ladies. As is known, KIMEP Alumni Association in Astana for its three years of existence proved itself as association of active youth of Astana city. That is the reason why framework of invited guests excelled itself of just gathering of graduates. The center of the event program was talents fest KIMEP Alumni Show Time, where graduates put on scenes having a dip into memories of all loved Show Time of student life.





The event also was participated by Dr. Steven Green, former Dean of Student Affairs of KIMEP, Dinara Mustakhayeva, KIMEP Alumni Specialist, anchors of Khabar and 24 KZ, Abay Begei, signer, Aigul Imanbayeva; as well as ballet dancer Doszhan Tabyldy. We were especially pleased to see graduates, which came for this event from other cities of Kazakhstan.



I would like to highlight the contribution of Murager Sauranbayev, Head of the KIMEP Alumni Association in Astana and also KIMEP Ambassador, into development of the Association and chief inspirer of alumni family.

For three years the KIMEP Alumni Association in Astana held several sport championships, charity events, professional development trainings, celebration of national and traditional holidays provide support in employment and many other events. Totally the Association unites about 300 people in Astana.

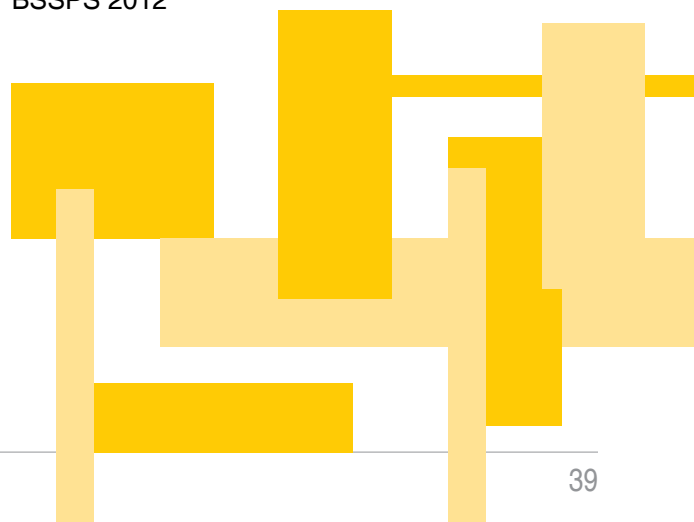
As for the previous gatherings, at this time again graduates proved that KIMEP is family, big, cheerful and friendly family, which that will be true to its slogan "to change society"...

We express our gratefulness to our partners, who supported the event of KIMEP University, Coca-Cola Company; Da Boss, hats salon; Hemingway café; real estate agency Apelsin, as well as UniWear Company.



For further events of the Association please follow on official pages (www.facebook.com/kimepalumni, www.vk.com/kimepalumni, [instagram @kimep_alumni](https://www.instagram.com/kimep_alumni))

Sincerely,
Assem Konkakova
BSSPS 2012



KIMEP Alumni Astana support local athletes of the XXII Olympic Winter Games

On February 9th 2014 KIMEP Alumni Association in Astana held the second annual bowling tournament. The event was organized in support of the Kazakhstan athletes at the Olympic Winter Games 2014 in Sochi. The tournament was attended by more than 30 graduates of different years and faculties, who composed five teams.

Following the results of the tournament, the victory was won by Sherkhan Egizbayev's (BSS 10) team. The organizers of the tournament led by the KIMEP Alumni Ambassador Murager Sauranbayev (BAIJ 09) awarded the teams with the 1st, 2nd and 3rd place medals and the KIMEP Alumni Cup 2014. Best players of each team were also awarded with brand souvenirs from the national company EXPO 2017.

KIMEP Alumni Association in Astana unites around 300 graduates based in Astana. The majority of graduates are working in government bodies, national companies, international organizations and the private sector. There are around 50 active members of the association, who monthly organize charity, sport, cultural and entertaining events.





KIMEP Alumni celebrate New Year in Astana

KIMEP Alumni Association functioning in the capital of Kazakhstan conducted the annual party – New Year celebration. This year KIMEP graduates and their friends gathered in out-of-town restaurant. Guests had an opportunity to imagine themselves as representatives of different countries due to the ‘International’ theme of the event.

One more year is over for KIMEP Alumni Association in Astana. 2014 was full of projects, events and team-building activities. 2015 starts with new members joining the Association - ready for collaborative work toward achieving organisation’s goals.

KIMEP Alumni Association became a family not only for KIMEP University graduates, there are also those who represent other universities. It seems the Association attracts one of the most active youth of Kazakhstan who are keen on organising charitable events, taking orphanages under the patronage, conducting National

holidays and sport activities as a part of appreciation towards culture, traditions and healthy life-style.

Underlining the importance of multinational diversity of Kazakhstan, the show program of the party was created to demonstrate how different people can be but at the same time how strongly can they be united.

As it was mentioned by one of the sponsors of the event: ‘I have never seen such a unified team of graduates. You carry out the projects on a high level without taking a penny for it, while some organisations may not be able to do it even if they are paid’. New Year celebration might be a good time to revise the work performed and set the targets ahead. Growing in numbers KIMEP Alumni Association is ready to meet new goals and is always welcome for new members.

By Aigerim Zhanarova, BSc 2012

Follow KIMEP Alumni Association in Astana:

vk.com/kimepalumni

<https://www.facebook.com/kimepalumni>

Instagram: KIMEP_ALUMNI



KIMEP Community. Open Letter from Mother of scholar of BOTA Foundation

Hello! My name is Tsambunaris Tatyana. My daughter Yekaterina Tsoy graduated from KIMEP University being a scholar of BOTA Foundation. I work as a primary school teacher in Kentau city, and except Katya I also have three daughters.

Children... they appear in our lives and immediately start to its meaning and hope that gives strength to go ahead, falling and getting up again. Hope that does not allow giving up and despairing.

Daughter or son... it is like new beginning of your own life: successful, happy, bright and cheerful. And you want to believe that they will succeed, that they will achieve everything that we couldn't achieve, realize things that left for us as a dream...

My daughter always dreamed to study at KIMEP, she spoke about it many times, collected articles and photos connected with it, and I, reverently supported dream of my daughter, and alone by myself always said: "of course, for daring dream there is nothing impossible, but...for us it is still unreal". When Katya studied at 11th grade I shyly tried to transfer her attention to other universities, but suddenly we got an envelope with information on educational program of "BOTA" Foundation. Getting through all necessary stages of selection my daughter became a scholar of "BOTA" Foundation and... student of KIMEP!!!

During all four years of her study in KIMEP I always repeated: "My daughter studies at KIMEP – it is a miracle!" This miracle became a reality for my child thanks to you, dear founders and staff members of "BOTA" Foundation. And I without cease than God for you, dearest people that realized dream of my daughter and gave her a chance to have the best education and opened perspectives for successful life. I express my great mother gratitude!

And I wish to bless all our children that got higher education thanks to wonderful and generous support of "BOTA" foundation:

"Our children you are our future and future of our society. Then be the head, not the tail, always be on top, not at the bottom, always be the first, no the last ones.
Let everyone of you to be as a tree, planted under the streams of water that gives its fruits on time; and the leaf of which does not wither; and be successful in everything that you deal with!"

By Tsambunaris Tatyana

Contact us

Alumni Success Stories

If you would like KIMEP to highlight your professional or community service activities, we will be happy to include your profile in alumni-related publications. Please contact cdd@kimep.kz to participate.

Services for Alumni

KIMEP is proud of its Alumni. The success of the University depends primarily on the success of its graduates. KIMEP is pleased to offer the following list of benefits for its Alumni, and encourages alumni to take advantage of the following services.

- 10% discounts for the trainings of Professional Development Programs (PDCP) of the College of Continuing Education of KIMEP, as well as foreign language courses and preparatory courses for the children for the admission to KIMEP
- Free access to the information resources of the KIMEP Library
- Rental of the conference halls of KIMEP with 10% discount for the conferences, trainings, and seminars
- Career and Employment Center offers its services to help alumni to find good candidates among KIMEP graduates for work or students for internships opportunities.

To get all of these benefits you need to obtain Alumni ID Card. Send an email to cdd@kimep.kz with the following information:

- Scanned photo 3*4
- Name
- Program
- Year of graduation
- Work place
- Position
- Contact phone number





www.kimep.kz