



BCB NEWSLETTER

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*Merry Christmas and
Happy New Year!*

2020

MAY THE NEW YEAR BRING NEW ACHIEVEMENTS AND SUCCESS!

As the 2020 year is stepping closer, we at the Bang College of Business would like to thank all KIMEPIans, as well as all Collaborators, Friends and Partners for sharing the 2019 year with us! The year was not easy, but productive, hardworking and rewarding; and, thanks to your presence in our life, it was interesting, pleasant, flamboyant and exciting!

We appreciate contributions of each one of you and look forward to 2020 for more achievements, promising beginnings and successful accomplishments!

We wish you prosperity and happiness in 2020 and would like to gently remind that prosperity is much aided by prudence and knowledge of business disciplines!

LEADERSHIP DEVELOPMENT PROGRAM CELEBRATES ITS 10-YEAR ANNIVERSARY NEW MILESTONE



In 2020, the BCB will celebrate an anniversary of the Leadership Development Program (LDP). The program was initiated by Dr. Chan Young Bang and implemented by Dilbar Gimranova and Dr. Alma Alpeissova. Over 200 well-known leaders from business, politics, entertainment, sports, and other industries gave their leadership lectures within the program. They have shared their experience, leadership hacks and insights with KIMEP students. Such prominent figures as Nurlan Smagulov, Umut Shayakhmetova, Armanzhan Baitassov, Amangeldy Omarov, Ramil Mukhoryapov, and Alisher Yelikbayev gave speeches at the Program, to name only a few.

The program provides students with unique opportunity to understand what it means to be a leader in a contemporary organization. The program consists of theoretical sessions provided by the BCB faculty followed by guest lectures during which students can freely communicate with the industry leaders, managers and entrepreneurs. After successful completion of 3 LDP courses, the students can receive the Certificate in Leadership.

To date Dr. Alma Alpeissova was responsible for academic part of the program and deserves high appreciation for her contribution. The program was administratively aided by the Executive Education Center in 2012-2019 and will continue to be offered at BCB in the future.

All interested students are cordially invited to join this remarkable program in Spring 2020.



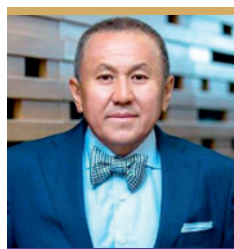
Alisher
Yelikbayev



Ramil
Mukhoryapov



Amangeldy
Omarov



Nurlan
Smagulov



Armanzhan
Baitassov



Umut
Shayakhmetova

BCB EXPANDS COLLABORATION HORIZONS



LOCAL UNIVERSITIES

In November 2019, BCB Dean Dr Jay Hoyoung Lee paid a visit to **Kazakh National University named after Al-Farabi** to meet the administrators of the Higher School of Economics and Business. The parties discussed numerous opportunities for mutually beneficial collaboration and agreed to sign Memorandum of Understanding. The Memorandum is currently in the process of signing.

In December, **Suleiman Demirel University** invited BCB delegation to discuss possible opportunities for cooperation. Besides, BCB attended the Official Public Reports events of **AlmaU** and **Narxoz** Universities.

FOREIGN PARTNERSHIPS

On 18-22 November 2019, in the framework of Erasmus+ program, BCB Dean visited CEFAM – AACSB-accredited French-American Business School situated in Lyon, France. During the visit, Dr Jay Hoyoung Lee reached agreement to develop collaboration in the area of internship and dual degree programs, and arranged that BCB will host a CEFAM Professor for a short-term visit in Spring 2020.

PUBLIC FUNDS

One more Memorandum of Understanding expected to be signed soon is with the "National Bureau of Translation" (<https://100kitap.kz/>). The National Bureau of Translation is a local non-governmental organization that promotes translation of prominent Kazakh literature to other languages and translation of the best educational, scientific and cultural content into Kazakh language. To accomplish its mission, the Bureau collaborates with leading international publishing organizations and educational institutions. The projects that the Bureau implements are: "Contemporary Kazakh Culture in The Global world", "New Humanitarian Knowledge. 100 Textbook in Kazakh Language", "Open Library of Kazakhstan", and "Open University of Kazakhstan".

The BCB faculty publications will be given an opportunity to reach a wide Kazakh-speaking audience through collaboration with the Bureau.

